

Sponsor Guide – RBL Hackathon

RBL Bank Hackathon is a solution development programme aimed at fostering the creation of new solutions in Banking and Financial Services. The Open Innovation theme of RBL Bank Hackathon will cover information dissemination and customer acquisition with better & personalized services within the banking ecosystem.

Participants are invited to envision a new solution and use the diverse set of Financial Services APIs available from various forums including RBL Bank, to create innovative solutions. The solution that surpasses the currently available solutions in the market and gives a superior intuitive experience to the end user will compete for the top prizes in the Grand Finale.

Our participants include IT professionals, App developers, Tech. students etc. who are enthusiastic in doing lots of innovation in financial service industry. Hackathons gives an unparalleled access to best in class technical talent and attract some of the smartest people around the corner.

We are pleased to invite you to be one of the sponsors for our innovation programme – RBL Hackathon and be part of event's success.

Significance of event for Sponsor:

Recruiting

RBL Hackathon gives you unparalleled access to best technical talent and opportunity to attract some of the smart people around the corner. We have

been rigours in doing internal innovation and open to invite some of the best and exciting ideas from participants to make this event the best hackathon.

This event would become first referral to hire new talent available.

Real time evaluation and productizing new ideas

Nowadays, the life is more driven by digital initiatives. This prevails in every walk of life and every function the business does in the market. This combination of prowess and reputation gives us access pool of incredibly talented applicants, of whom we would pick the best through a rigorous application process.

The event allows you to access potential idea in real time to build innovative product at high-speed with high quality and fine-tune the functionality or your product for enriching user experience.

Access to build products

Since hackathon is center for enlightening new ideas, trying new things or experiments the existing build that test the usability and scalability of the idea generated. This gives platform for using and driving adoption of new products.

At hackathon, we provide scalable APIs and larger opportunities to help you to optimize the opportunities of innovation.

Brand Recognition

If you are in search of best or looking forward to meet next technological change, you are at the right place. We facilitate you to exposure exactly where you'd want it most—a programme with a huge attention of early adopters who

are all looking to try new and innovate things on existing technology, show off your company or just look for meeting someone technologically smart.

Companies love coming because sponsoring RBL Hackthon means we do things we can to make your presence with a huge concentration for early adopters and potential future customers who are all looking to try new things and innovate on existing technology.

Email us to know more about sponsorship advantages:
hackathon@rblbank.com

Primary Properties:

Event Page: <http://rblbankilabs.com/>

Facebook Page: <https://www.facebook.com/rblbankilabs>

Secondary Properties: rblbank.com and other associated pages.